

Grinnell Hotel and Motel Tax Committee
Minutes
Tuesday, January 26, 2016

PRESENT: Cirks, Lang, Smith and Wright. Absent: Nowasell, Spriggs and White.

Also present were Mayor Canfield, Emily Counts, Christian Lutz, Russ Behrens and Kay Cmelik.

1. Chair Wright called the meeting to order at 12:00 p.m.
2. Lang made the motion, second by Smith to approve the agenda. AYES: All. Motion carried.
3. Lang made the motion, second by Cirks to approve the meeting minutes for December 22, 2015. AYES: All. Motion carried.
4. Lang made the motion, second by Cirks to approve the bills for the February 1, 2016 council meeting as follows:
 - a. Grinnell Chamber of Commerce - Quarterly fee \$5,500.
AYES: All. Motion carried.
5. Receipt of monthly reports
 - a. Monthly Budget Report and FY 17 Budget –

The committee briefly reviewed the Monthly Budget report. No action was necessary.

Lang made the motion, second by Smith to recommend approval of the FY17 Hotel and Motel Committee budget to the council. AYES: All. Motion carried.

- b. CVB Monthly report ---

Emily Counts provided an update on the CVB activity.

Emily stated she is working on several groups coming to Grinnell for day trips which included the Art Institute of Chicago.

She is also working with WHO Tractor ride which will bring 600 people to Grinnell from Sunday-Wednesday.

Cirks made the motion, second by Lang to approve marketing plan as presented last month which includes two ads in the Iowan Magazine for \$1,600 and four month commitment with Madden Media for \$250 a month from April to July in the amount of \$1,000. AYES: All. Motion carried.

6. Updates on the following projects:

a. Central Park Improvement Project.

An update was provided on the Central Park Improvement Project. The project will be bid in the spring of 2016 with early construction in June. The private fundraising has reached \$550,000 to date. The plans were made available for the group to view.

b. Boutique Hotel and Event Center

An update was provided on the Boutique Hotel and Event Center. He stated we have the development agreement almost completed but the State Historic Tax Credits has caused a delay in finalizing the same. We are hopeful the tax credit issue will be resolved in June, 2016.

c. Sports Authority.

An update was provided on the Sports Authority. The Sports Authority Committee has done a great job of building momentum for promoting multiple sports events in the community. The committee does intend to apply again for the State Sports Authority grant.

It was noted there are funds available to disburse before the end of this fiscal year. Everyone was encouraged to bring any ideas to the Sports Authority Committee.

7. Inquiries - Christian Lutz inquired about the Music in the Park funding for the Grinnell Area Arts Council. The group informed him there is no longer separate funding for Music in the Park. The GAAC is required to submit a report to the Hotel and Motel Tax Committee for funding consideration.

Christian informed the group that Music in the Park will be held at Bailey and West Merrill Park this summer due to the construction in Central Park.

8. The meeting was adjourned at 12:50 p.m.

Respectfully submitted by
P. Kay Cmelik, Secretary for the Committee.