

Grinnell Hotel and Motel Tax Committee
Tentative Agenda
Tuesday, June 28, 2016
12:00 p.m.
2nd floor – Council Chambers

PRESENT: Lang, Smith, White and Wright. Absent: Cirks, Nowasell, and Spriggs.

Also present were Emily Counts, Rachael Kinnick and Kay Cmelik.

1. Wright called the meeting to order at 12:11 p.m.
2. Lang made the motion, second by White to approve the agenda. AYES: All. Motion carried.
3. Lang made the motion, second White to approve meeting minutes for May 24, 2016 with one correction for a misspelling of Faulconer. AYES: All. Motion carried.
4. The committee reviewed the FY 2016 yearend report and the FY 2017 monthly budget report. No action was necessary.
5. Consider bills for July 5, 2016 council meeting

- Grinnell Area Arts Council – Services \$5,171.00.

The group could not approve the Grinnell Area Arts Council bill because there was not a quorum without Lesley Wright's vote. Formal approval will be completed on July 26, 2016.

6. Emily Counts provided the CVB Monthly Report. She noted that there would be 550 tractors in town June 28 and 29. They are staying at our hotels.

She stated she was still working on the final report for the Grinnell Games but overall it went well. The new UV Splash/fun run was well received.

The 4th of July planning is in full swing. The parade is on Monday, July 4 at 5:00 p.m. followed by the fireworks at 9:00 p.m. All class reunion is on Saturday, July 2.

Kelly Rose and Emily Counts are finalizing the Sports Authority grant application which is due on July 1, 2016.

Madden Media has ads have started. It has gone really well and will run through August.

Emily noted that Iowa Tourism puts together a cooperative advertising package. She has signed Grinnell up for the program. She will come with some ideas in July. She mentioned that she would like the committee to consider advertising in the IA Magazine. She will bring more information on this item to the next meeting. There is an opportunity to share an ad with Faulconer Gallery and Grinnell for a four page spread

depending on the other small advertisers she can secure. Emily will bring back the plan for approval at the next meeting.

7. The meeting was declared adjourned at 12:50 p.m.

Respectfully submitted by
P. Kay Cmelik, Secretary for the Committee