

# Appendix C

---

## Grinnell Telephone and Community Survey Questionnaire

*[This page is intentionally blank.]*

**City of Grinnell**  
**2006 Master Parks Improvement Plan**  
**TELEPHONE PUBLIC ATTITUDE SURVEY**  
**Combination Facilities and Programs Survey**  
**(May 9, 2006)**

Hello, my name is \_\_\_\_\_. I am conducting a brief, random survey for the City of Grinnell. Your opinion will substantially influence the long-range plans being developed for the City of Grinnell Master Parks Improvement Plan, and your responses will be strictly confidential.

QA. First, just to confirm—do you live in City of Grinnell **AND** are you 18 years old or older?

- 1. YES to both {CONTINUE}
- 2. No {TERMINATE... IF NOT LIVING IN CITY OF GRINNELL, BUT... IF LIVE IN CITY OF GRINNELL BUT NOT 18 YEARS OLD OR OLDER, THEN ASK FOR SOMEONE IN HOUSEHOLD 18 YEARS OLD OR OLDER... IF NO ONE AVAILABLE, TERMINATE.}

QB. Have you visited a City of Grinnell park or participated in any program conducted by the City Parks Department in the past 12 months?

- 1. YES
- 2. No  
 {ASK FOR SOMEONE IN HOUSEHOLD WHO IS 18 YEARS OLD OR OLDER AND HAS VISITED OR USED A FACILITY... IF NONE AVAILABLE, TERMINATE.}  
 {IF NO ONE HAS VISITED OR USED, THEN ASK:  
 What is the reason for you not having visited any park and recreation facilities or participated in any recreational activity in the Grinnell parks in the past 12 months?  
 {WRITE ANSWER ON SEPARATE RUNNING SHEET; THEN TERMINATE.}}

QC. *Female / Male {record by observation}*

Q1. As I read from a list of **PARKS and RECREATION AREAS**, please tell me if you or any member of your household has **visited** that facility in the **past year**.

- a. Bailey Park ..... [ ] Yes [ ] No [ ] Don't Know
- b. Jaycee Park ..... [ ] Yes [ ] No [ ] Don't Know
- c. Merrill Park ..... [ ] Yes [ ] No [ ] Don't Know
- d. Thomazine Park ..... [ ] Yes [ ] No [ ] Don't Know
- e. Grinnell Area Recreation Trail ..... [ ] Yes [ ] No [ ] Don't Know
- f. Van Horn Park ..... [ ] Yes [ ] No [ ] Don't Know
- g. Miller Park ..... [ ] Yes [ ] No [ ] Don't Know
- h. Lions Park ..... [ ] Yes [ ] No [ ] Don't Know
- i. Central Park ..... [ ] Yes [ ] No [ ] Don't Know
- j. Water Works Park ..... [ ] Yes [ ] No [ ] Don't Know
- k. Arbor Lake Park ..... [ ] Yes [ ] No [ ] Don't Know

The next few questions are about the City of Grinnell park and recreation system.

- Q2. \_\_\_\_\_ On a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied, how satisfied are you with the **NUMBER** of parks and recreational **FACILITIES** provided by the City of Grinnell? {9=Don't Know}
- Q3. \_\_\_\_\_ On the same scale, where 1 means very dissatisfied and 5 means very satisfied, how satisfied are you with the **QUALITY** of park and recreational **FACILITIES** provided by the City of Grinnell? {9=Don't Know}
- Q4. \_\_\_\_\_ On a scale of 1 to 5, how satisfied are you with the **NUMBER** and **VARIETY** of **ACTIVITIES** provided in the parks? {9=Don't Know}
- Q5. \_\_\_\_\_ On a scale of 1 to 5, how satisfied are you with the **QUALITY** of recreational **ACTIVITIES** provided in the parks? {9=Don't Know}
- Q6. As I read from the following list, please tell me if you or anyone in your household **participated in the past year** in the type of **PROGRAM** provided in Grinnell parks. {READ FOLLOWING ONCE; REPEAT ONLY AS NEEDED}.
- |  |         |        |                |
|--|---------|--------|----------------|
| a. Farmer's Market .....                   | [ ] Yes | [ ] No | [ ] Don't Know |
| b. Music in the Park .....                 | [ ] Yes | [ ] No | [ ] Don't Know |
| c. Happy Days .....                        | [ ] Yes | [ ] No | [ ] Don't Know |
| d. Ag Appreciation Tractor Tour .....      | [ ] Yes | [ ] No | [ ] Don't Know |
| e. Jingle Bell Holiday .....               | [ ] Yes | [ ] No | [ ] Don't Know |
| f. National Night Out .....                | [ ] Yes | [ ] No | [ ] Don't Know |
| g. Weddings .....                          | [ ] Yes | [ ] No | [ ] Don't Know |
| h. Ikes Fishing Event .....                | [ ] Yes | [ ] No | [ ] Don't Know |
| i. Festivals or other special events ..... | [ ] Yes | [ ] No | [ ] Don't Know |

The next series of questions are about park and recreation budget allocations.

- Q7. \_\_\_\_\_ What should be the City of Grinnell parks **first** priority?  
 (a) improving existing park and recreation areas,  
 (b) land acquisition for new city park and recreation areas, or  
 (c) improving/expanding existing recreational activities.
- Q8. \_\_\_\_\_ Of the remaining choices {**read remaining choices**}, what should be the **second** priority?
- Q9. \_\_\_\_\_ **{Do not read}** Remaining Choice.
- Q10. In the City of Grinnell, the average cost for the current park system is \$30.97 per person each year in property taxes. Knowing this information and trying to balance what residents want from their park system, how much do you think the average person should pay for a park system each year?  
 \$\_\_\_\_\_
- Q11. What do you like **MOST** or **LEAST** about the park and recreation **SYSTEM** provided by the City of Grinnell? (IF NECESSARY -- "The park and recreation system may include either facilities or programs.") {CLARIFY AND RECORD VERBATIM FIRST RESPONSE}

Q12. What **SERVICES / ACTIVITIES** should the City of Grinnell park system provide?  
 Say yes or no to all that apply as I read the list to you.

- |     |   |         |        |                |
|-----|---|---------|--------|----------------|
| 1.  | Environmental Education .....               | Yes [ ] | No [ ] | No Opinion [ ] |
| 2.  | Camping .....                               | Yes [ ] | No [ ] | No Opinion [ ] |
| 3.  | Fishing .....                               | Yes [ ] | No [ ] | No Opinion [ ] |
| 4.  | Hunting Education .....                     | Yes [ ] | No [ ] | No Opinion [ ] |
| 5.  | Picnicking .....                            | Yes [ ] | No [ ] | No Opinion [ ] |
| 6.  | Natural Resource Protection and Enhancement | Yes [ ] | No [ ] | No Opinion [ ] |
| 7.  | Open Space Preservation .....               | Yes [ ] | No [ ] | No Opinion [ ] |
| 8.  | Outdoor Recreation Instruction .....        | Yes [ ] | No [ ] | No Opinion [ ] |
| 9.  | Playgrounds .....                           | Yes [ ] | No [ ] | No Opinion [ ] |
| 10. | Swimming .....                              | Yes [ ] | No [ ] | No Opinion [ ] |
| 11. | Water Quality Protection .....              | Yes [ ] | No [ ] | No Opinion [ ] |
| 12. | Boating .....                               | Yes [ ] | No [ ] | No Opinion [ ] |
| 13. | Lake Access .....                           | Yes [ ] | No [ ] | No Opinion [ ] |
| 14. | Trail Loops in Parks .....                  | Yes [ ] | No [ ] | No Opinion [ ] |
| 15. | Natural Areas .....                         | Yes [ ] | No [ ] | No Opinion [ ] |
| 16. | Art in the Parks .....                      | Yes [ ] | No [ ] | No Opinion [ ] |
| 17. | Aerobics/Fitness/Exercise .....             | Yes [ ] | No [ ] | No Opinion [ ] |
| 18. | School Programs .....                       | Yes [ ] | No [ ] | No Opinion [ ] |
| 19. | Art Fairs .....                             | Yes [ ] | No [ ] | No Opinion [ ] |
| 20. | Cultural Arts Programs .....                | Yes [ ] | No [ ] | No Opinion [ ] |
| 21. | Baseball .....                              | Yes [ ] | No [ ] | No Opinion [ ] |
| 22. | Concerts .....                              | Yes [ ] | No [ ] | No Opinion [ ] |
| 23. | Crafts/Hobbies .....                        | Yes [ ] | No [ ] | No Opinion [ ] |
| 24. | Family Recreation Programs .....            | Yes [ ] | No [ ] | No Opinion [ ] |
| 25. | Football .....                              | Yes [ ] | No [ ] | No Opinion [ ] |
| 26. | Frisbee Golf .....                          | Yes [ ] | No [ ] | No Opinion [ ] |
| 27. | Horseshoes .....                            | Yes [ ] | No [ ] | No Opinion [ ] |
| 28. | Skateboarding .....                         | Yes [ ] | No [ ] | No Opinion [ ] |
| 29. | Soccer .....                                | Yes [ ] | No [ ] | No Opinion [ ] |
| 30. | Softball .....                              | Yes [ ] | No [ ] | No Opinion [ ] |
| 31. | Summer Day Camp .....                       | Yes [ ] | No [ ] | No Opinion [ ] |
| 32. | Shuffle Board .....                         | Yes [ ] | No [ ] | No Opinion [ ] |
| 33. | Tennis .....                                | Yes [ ] | No [ ] | No Opinion [ ] |
| 34. | Volleyball .....                            | Yes [ ] | No [ ] | No Opinion [ ] |
| 35. | Trails Connectivity Throughout City .....   | Yes [ ] | No [ ] | No Opinion [ ] |
| 36. | Pedestrian Focused Community .....          | Yes [ ] | No [ ] | No Opinion [ ] |
| 37. | Dog Walking .....                           | Yes [ ] | No [ ] | No Opinion [ ] |
| 38. | Any Others? Please Specify _____            |         |        |                |

{THANK RESPONDENT FOR PARTICIPATING IN THE SURVEY}

(end of interview)

*[This page is intentionally blank.]*