



Grinnell Hotel and Motel Tax Committee
Tentative Agenda
Tuesday, November 19, 2024

12:00 pm

2nd Floor Conference Room and Via Zoom

<https://zoom.us/j/95673641019?pwd=HYQGf6WQAnItzOmaTumavHH9LRYLQc.1>

Roll Call:

Becker (Vice Chair) ____ Manatt ____ Nowasell ____ Smith ____ Spriggs ____ White ____
Wright (Chair) ____

1. Call Meeting to Order
2. Approve Agenda
3. Approve minutes from October 22, 2024.
4. Monthly Budget Report
 - a. Current Hotel/Motel Tax Fund Balance - \$330,684.22
5. Consider payment request form the Grinnell Area Arts Council GAAC Request in the amount of \$6,500.00
6. Discuss Murals.
7. Discuss Billboards.
8. Inquiries
9. Adjournment



Grinnell Hotel and Motel Tax Committee
Minutes

Tuesday, October 22, 2024

12:00 pm

2nd Floor Conference Room and Via Zoom

Roll Call:

Becker (Vice Chair), Manatt (via zoom), Smith (arrived at 12:09 p.m.), White (via zoom), and Wright (Chair). Absent: Nowasell and Spriggs.

Also present were Kendra Vincent, Rachael Kinnick, Monica St. Angelo, Adrienne Hardin, Russ Behrens, and Alyssa Devig.

1. Wright called the meeting to order at 12:00 p.m.
2. Becker made the motion, seconded by Manatt to approve the agenda. AYES: 4-0. Motion carried.
3. White made the motion, seconded by Becker to approve minutes from June 25, 2024. AYES 4-0. Motion carried.
4. The monthly budget report was reviewed. No action was taken.
5. White made a motion, seconded by Smith to approve a request from the Grinnell Area Chamber of Commerce for \$10,000 for the redesign of their website. AYES: 5-0. Motion carried.
6. Murals were discussed. No action was taken.
7. Billboards were discussed. No action was taken.
8. There were no inquiries.
9. Becker made the motion, seconded by Smith to adjourn the meeting at 12:47 p.m.

Respectfully submitted by:

Alyssa Devig, Assistant City Clerk/Finance Director



Grinnell, IA

Budget Worksheet Account Summary

For Fiscal: 2024-2025 Period Ending: 11/30/2024

		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	Defined Budgets
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025 YE
Fund: 145 - HOTEL/MOTEL TAX - SPC REV								
Department: 550 - HOTEL & MOTEL PROMOTION								
Revenue								
145-3.550.2.4780	H/M - OTHER MISC REVENUES	5,000.00	5,745.48	6,910.00	6,907.38	5,000.00	0.00	5,000.00
145-3.550.4.4085	H/M - TAX DISTRIBUTION	428,000.00	431,258.82	395,000.00	387,918.55	428,000.00	230,593.63	428,000.00
145-3.550.4.4300	H/M - INTEREST EARNED	1,900.00	2,408.16	2,360.00	2,165.55	3,500.00	751.62	3,500.00
145-3.550.4.4305	H/M - INT EARNED - IPAIT	0.00	0.00	14,000.00	13,207.48	9,000.00	4,063.25	9,000.00
	Revenue Total:	434,900.00	439,412.46	418,270.00	410,198.96	445,500.00	235,408.50	445,500.00
Expense								
145-4.550.1.6010	H/M - SALARIES	20,500.00	23,825.25	22,985.00	25,051.47	22,830.00	8,861.12	22,830.00
145-4.550.1.6020	H&M - PART TIME SALARIES	3,000.00	2,381.78	7,420.00	0.00	7,420.00	0.00	7,420.00
145-4.550.1.6040	H&M - OVERTIME SALARIES	210.00	0.00	210.00	342.15	210.00	0.00	210.00
145-4.550.1.6050	H&M - TEMP PAY	20,000.00	12,091.80	20,000.00	10,130.40	20,000.00	8,303.40	20,000.00
145-4.550.1.6110	H&M - FICA	2,105.00	0.00	2,220.00	0.00	2,315.00	0.00	2,315.00
145-4.550.1.6130	H&M - IPERS	2,600.00	0.00	2,870.00	0.00	2,860.00	0.00	2,860.00
145-4.550.1.6210	H&M - DUES, MBRSPS	2,000.00	0.00	2,330.00	0.00	2,000.00	0.00	2,000.00
145-4.550.2.6413	H&M - PYMT TO OTHER AGEN	82,068.76	82,068.76	90,000.00	90,164.92	85,000.00	51,957.18	85,000.00
145-4.550.2.6414	H&M - MUSIC IN THE PARK	0.00	0.00	5,000.00	5,000.00	5,000.00	0.00	5,000.00
145-4.550.2.6508	H&M - POSTAGE AND SHIPPIN	50.00	0.00	50.00	0.00	50.00	0.00	50.00
145-4.550.2.6513	H&M - MISC SUPP - TREES/FLW	30,000.00	19,859.62	30,000.00	18,486.20	30,000.00	338.66	30,000.00
145-4.550.2.6524	H&M - RAGBRAI	0.00	0.00	10,000.00	10,000.00	0.00	0.00	0.00
145-4.550.2.6525	H&M - GAAC PROJECTS/DEV	2,500.00	2,500.00	0.00	0.00	0.00	0.00	0.00
145-4.550.2.6526	H&M - PROJ DEV/OTHER EXP	10,000.00	1,000.00	70,000.00	50,000.00	120,000.00	100,000.00	120,000.00
145-4.550.2.6527	H&M - FEES/OTHER EXP	12,000.00	2,829.15	11,300.00	1,932.50	11,300.00	2,814.32	11,300.00
145-4.550.2.6528	H&M - MINI-GRANT AWARDS	1,875.00	6,875.00	2,500.00	1,562.00	2,500.00	10,000.00	2,500.00
145-4.550.2.6529	H&M - GRINNELL FIREWORKS	18,000.00	18,000.00	20,000.00	18,000.00	20,000.00	0.00	20,000.00

Budget Worksheet

For Fiscal: 2024-2025 Period Ending: 11/30/2024

								Defined Budgets	
		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	2024-2025	
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	YE	
145-4.550.3.6727	H&M - PROJECTS	10,000.00	3,247.48	17,405.00	15,195.09	26,500.00	1,382.82	26,500.00	
	Expense Total:	216,908.76	174,678.84	314,290.00	245,864.73	357,985.00	183,657.50	357,985.00	
Department: 550 - HOTEL & MOTEL PROMOTION	Surplus (Deficit):	217,991.24	264,733.62	103,980.00	164,334.23	87,515.00	51,751.00	87,515.00	

Budget Worksheet

For Fiscal: 2024-2025 Period Ending: 11/30/2024

		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	Defined Budgets
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025 YE
Department: 910 - TRANSFERS								
Revenue								
145-3.910.4.4830	H/M - TRANS IN	25,000.00	25,000.00	0.00	0.00	0.00	0.00	0.00
Revenue Total:		25,000.00	25,000.00	0.00	0.00	0.00	0.00	0.00
Expense								
145-4.910.5.6911	H&M - TRANSFER	102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	92,500.00	192,500.00
Expense Total:		102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	92,500.00	192,500.00
Department: 910 - TRANSFERS Surplus (Deficit):		-77,500.00	-77,500.00	-192,500.00	-192,500.00	-192,500.00	-92,500.00	-192,500.00
Fund: 145 - HOTEL/MOTEL TAX - SPC REV Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-104,985.00	-40,749.00	-104,985.00
Report Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-104,985.00	-40,749.00	-104,985.00

Year Quarter	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
2nd	\$90,131.93	\$95,828.25	\$104,494.18	\$116,962.66	\$105,602.77	\$73,907.96	\$73,870.02	\$131,832.05	\$110,630.13	\$132,433.17
3rd	\$107,657.34	\$111,076.28	\$114,627.80	\$134,632.88	\$119,839.44	\$66,561.88	\$123,503.49	\$142,664.26	\$147,378.51	\$162,213.87
4th	\$73,517.99	\$71,656.90	\$71,773.33	\$85,062.86	\$58,992.57	\$46,706.31	\$81,941.94	\$93,986.90	\$73,292.14	\$68,379.76
1st	\$60,998.14	\$67,370.52	\$82,310.69	\$62,941.62	\$35,750.05	\$34,398.98	\$59,565.70	\$62,775.61	\$56,617.77	\$62,320.00
	\$332,305.40	\$345,931.95	\$373,206.00	\$399,600.02	\$320,184.83	\$221,575.13	\$338,881.15	\$431,258.82	\$387,917.55	\$425,346.80

The BLUE text is an estimate only.

We were forecasting \$428,000 in revenue for FY 23-24 and are projecting the same for FY 24-25.



GRINNELL AREA ARTS COUNCIL
ENRICHING THE COMMUNITY BY
SUPPORTING CREATIVE EXPRESSION

October 22, 2024

MEMO TO: Grinnell Hotel-Motel Tax Committee
FROM: Grinnell Area Arts Council
RE: Request for budgeted reimbursement

The Arts Council requests \$6500 of the \$6500 FY25 allocation from the Grinnell Hotel-Motel Tax Committee for Music in the Park. Proof of payment and expense detail worksheet are attached.

2024 Music in the Park

Music in the Park in summer 2024 saw total attendance of over 1700, similar to 2023. Average weekly attendance was about 200 with the highest attendance of over 400 for the Turlach Ur Pipe Band. The Grinnell Community Band played its regular four-performance season involving 60+ community members musicians. Hy-Vee Grill and Paparoni's food trucks were present weekly to provide a dining option.

2024 Connections Mural Project

The Connections Wheat Paste Mural project was a successful public art project, gauged by verbal feedback and map requests, four dedicated local newspaper articles, a podcast interview and social media insights and website hits which show unusual spikes around the time the murals were installed. With volunteer assistance, the artist, Isaac Campbell of Ottumwa, installed nine large, two small and seven mini-murals. He also made educational visits to the Drake Community Library Bucket Courses, Grinnell High School, Davis Elementary School and Studio 6 Afterschool Arts program.

Current and Upcoming Events

- **Stewart Gallery** Current: Fiber Art by the Iowa Art Quilters
- **Grinnell Community Theatre** *Leaving Iowa*, Nov. 2-9, directed by Zach Bey
- **Local Artist Market** Opens November 22 on Jingle Bell Holiday through December 21
- **Grinnell Community Theatre** *The Edgar Allen Poe Afterlife Radio Hour*, January 25-February 1, 2025

We are grateful for the Hotel-Motel Tax Committee's support of the Grinnell Area Arts Council's programming.

GAAC-City Tourism Reimbursement Submission FY25

10.22.2024			
Programs	FY25 Budgeted	Expense Detail	Fee
2024 Music in the Park	\$ 5,000.00	Awful Purdies	\$ 1,175.00
		Whiskey Fund (Edwards, Schmidt, Seaton, Shannon, Rosazza)	\$ 1,000.00
		The Johnny Burgin Band	\$ 1,000.00
		Son Peruchos	\$ 1,500.00
		Grinnell Community Band Director Stipend	\$ 565.00
		TOTAL	\$ 5,240.00
2024 Connections Mural Project	\$ 1,500.00	Isaac Campbell, artist, invoice 1	\$ 6,500.00
TOTAL REIMBURSEMENT REQUEST	\$ 6,500.00		

GRINNELL AREA ARTS COUNCIL

(641) 236-3203
POST OFFICE BOX 657
GRINNELL IA 50112

GRINNELL STATE BANK
GRINNELL BANK, MARIENCO BANK
GRINNELL, IOWA 50124/74

6438

72-172/739
5/21/2024

PAY TO THE ORDER OF The Awful Purdies

\$**1,175.00

DOLLARS

08:004/12/24

One Thousand One Hundred Seventy-Five and 00/100

The Awful Purdies

MEMO

Grinnell Music in the Park 5.30.2024

#006438# @073901725#



Signature of J. Reed



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081064 / 12-04

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GRINNELL, IOWA 50112-0744

7/8/2024

72-1172739

6452

PAY TO THE ORDER OF Jon Edwards

\$**200.00

DOLLARS

Security Features Included

Jon Edwards
1433 Park St.
Grinnell, IA 50112



MEMO

Whiskey Fund, Music in the Park 7.11.2024

⑆006452⑆ ⑆073901725⑆

Jon Edwards



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6453

72172739
7/8/2024

PAY TO THE ORDER OF Ben Schmidt

\$ 200.00

DOLLARS

Two Hundred and 00/100

Ben Schmidt

MEMO

Whiskey Fund, Music in the Park 7.11.2024

⑆006453⑆ ⑆073901725⑆



Signature of Ben Schmidt

Security Features Inc. Logo



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GRINNELL, IOWA 50112-0744

6454

72-172739

7/8/2024

PAY TO THE ORDER OF Sean Seaton

Two Hundred and 00/100*****

\$**200.00

DOLLARS

Sean Seaton

MEMO

Whiskey Fund, Music in the Park 7.11.2024

⑆006454⑆ ⑆073901725⑆



Sean Seaton



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GRINNELL, IOWA 50112-0714

6455

72-172739

7/8/2024

PAY TO THE ORDER OF Bill Shannon

\$**200.00

DOLLARS



Bill Shannon



MEMO

Whiskey Fund, Music in the Park 7.11.2024

⑆006455⑆ ⑆073901725⑆



Signature of Paul



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7/8/2024

72-172739

6456

PAY TO THE ORDER OF Dave Rosazza

\$**200.00

DOLLARS



081064 / 12-04

Two Hundred and 00/100*****

Dave Rosazza

MEMO

Whiskey Fund, Music in the Park 7.11.2024

#006456# @073901725@


Signature of Dave Rosazza



GRINNELL AREA ARTS COUNCIL

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GRINNELL BANK WAVERING BANK
GRINNELL, IOWA 50112-0744

7/15/2024

5460

PAY TO THE ORDER OF Peruchos Entertainment

\$ 1,500.00

DOLLARS

Peruchos Entertainment

12/11/2018

MEMO MUSIC IN THE PARK 7.25.2024

⑆005450⑆ ⑆073901725⑆



Signature



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9/12/2024

72-172739

6503

PAY TO THE ORDER OF Levi Dressler

\$**565.00

DOLLARS

Directions on back.



Levi Dressler
2504 CAMDEN DR
AMES IA 50010

MEMO Community Band Stipend - 2024

⑈006503⑈ ⑈073901725⑈



C. HST



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GRINNELL, IOWA 50112-0744

72-172739
9/16/2024

6539

PAY TO THE ORDER OF Isaac Campbell

\$**6,500.00

DOLLARS

Isaac Campbell
7 Cambridge Ct
Ottumwa IA 52501

MEMO

Invoice #1 for Wheatpaste Mural Residency

⑆006539⑆ ⑆073901725⑆



Security Features Included Details on back

C. H. St...

