

Grinnell Hotel and Motel Tax Committee
Minutes
Tuesday, May 28, 2019

Roll Call: Cirks, Lang, Nowasell, Smith, Spriggs, White, Wright.

Also present: Mayor Agnew, Monica St. Angelo, Rachael Kinnick, Kendra Tucker, Kay Cmelik, and Ann Wingerter.

1. Smith called the meeting to order at 12:01 p.m.
2. White made the motion, second by Lang to approve the agenda. AYES: All. Motion carried.
3. White made the motion, second by Lang to approve minutes from April 23, 2019, with one correction to Spriggs last name. AYES: All. Motion carried.
4. Lang made the motion, second by Spriggs to approve the monthly budget report. AYES: All. Motion carried.
5. Wright made the motion, second by Lang to approve bills for the June 3, 2019 council meeting:

GAAC, event budget remaining	\$2,876.27
Grinnell Chamber of Commerce - Quarterly Services	\$6,625.00
Grinnell Chamber of Commerce - Remaining Holiday Expenses	\$1,248.84
Total Choice Printing - "Welcome to Grinnell" banners	\$274.61
Total Choice Printing - Welcome Cards	\$816.75
Fire Convention	\$20,000.00
Transfer to General	\$37,500.00
Grinnell Center, LLC dba Hotel Grinnell	\$75,843.04

AYES: All. Motion carried.

6. Monica St. Angelo provided a GAAC yearend report. Noted items: events that have been held – exhibits, music and theatre; increased traffic on Facebook and website; update on upcoming events.
7. Kendra Tucker presented the monthly CVB Report. Noted items: updating website with with events and details as they are approved, Grinnell was not awarded the ITGA Conference for 2020, Travel Iowa Advertising Co-op; need docents due to loss of college volunteers; created "Welcome to Grinnell" banners for large events with out-of-town guests; created welcome cards to put in hotel rooms.

8. Downtown banner replacements, 2020 Iowa Tourism Ad Co-op, and ia Magazine ad were discussed. Rachael Kinnick recommended not placing an ad in the ia Magazine. No action was taken.

No action was taken on the downtown banner replacements and the 2020 Iowa Tourism Ad Co-op. Further discussion on these two items will take place at the June 25, 2019 meeting.

9. The meeting was adjourned at 12:36 p.m.

Respectfully submitted by
Ann Wingerter, Secretary for the Committee